

Northern Virginia Urban League

Young Professionals Network

InNOVATORS In Service



**2013-2014
Annual Report**

Table of Contents

Introduction Letter

Leadership Development

- Partners/Supports
- YPN Member Community Board Membership
- YPN impact on Sister Chapter Development

Community Impact

- Housing
- Education/Youth
- Jobs
- Health
- Veterans
- Childhood Obesity Prevention
- Affiliate Support

Membership Development

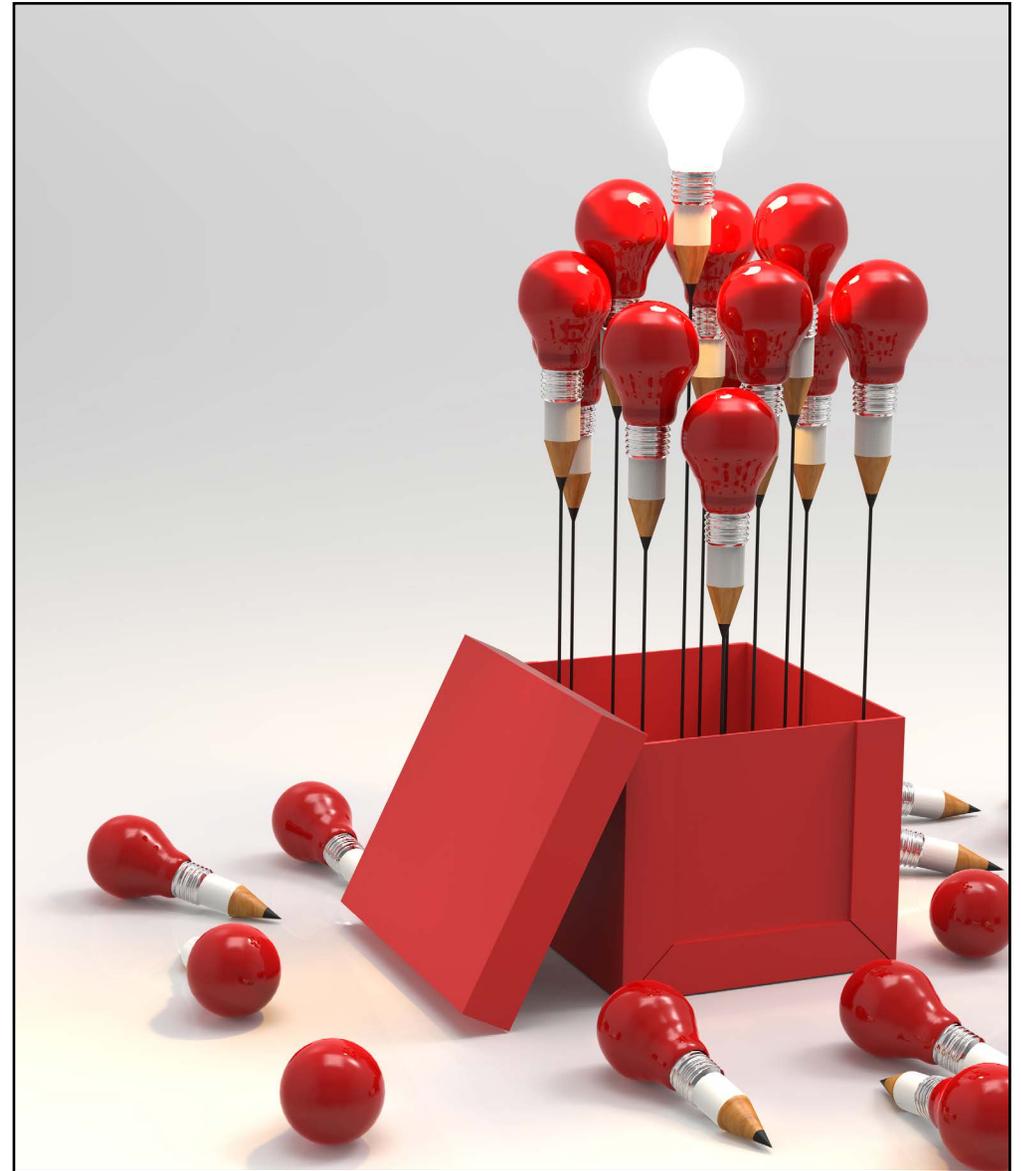
- General Body Meetings
- Join Week
- Impact

Fund Development

- Fundraising Efforts
- Impact

Communications

- Social Media Outlets
- Program Promotion



President's Message

Dear NVULYPN members,

It is with great honor that I submit to you the year-end Annual Report, highlighting your meaningful contributions to our Northern Virginia community during the 2013-2014 term. As you know, the Northern Virginia Urban League Young Professionals Network (YPN) serves the city of Alexandria along with Arlington, Fairfax, and Prince William counties.

Northern Virginia, known for its economic vitality continues to be one of the wealthiest regions in the nation. Nonetheless, even in the most affluent of neighborhoods, citizens face a different reality. There are significant pockets of poverty and the number of homeless shelters continues to rise. Educational disparities among children of color exist and over half of Northern Virginia residents are obese. Your continued support of YPN and our local affiliate has enabled us to identify critical community needs, and subsequently develop and implement programs that affect positive change.

In September, we will celebrate our chapter's 15th anniversary. As we reflect on how far we've come, we recognize that we must grow further still. As we reflect on how far we've come, we must continue to grow further still. This past year has been one of tremendous growth for our chapter, as YPN has:

- Increased our active membership
- Developed a stronger relationship with our Affiliate and Guild
- Increased our visibility via social media outlets
- Improved our fundraising efforts

Most important, we have touched the lives of countless individuals in Northern Virginia. The following pages illustrate how the Northern Virginia Urban League Young Professionals Network continues to empower communities and change lives. We are InNOVATORS in Service!

Yours in the movement,



Teneille D. Walker

Teneille Walker, Ph.D. | President
Young Professionals Network
Northern Virginia Urban League



Cynthia M. Dinkins

Cynthia M. Dinkins, MBA | President/CEO
Northern Virginia Urban League

Executive Board



Teneille D. Walker
President



Tyra Beamon
Vice-President



Marcel Lewis
Treasurer



Richard Ezike
Secretary



Adrienne Lewis
Communications



Renette Noel
Community Service



Sabrina Pinnix
Fund Development



Keisha D. Robinson
Membership



Tieast Leverett
Personal and
Professional
Development



Traci DeShazor
Political
Engagement



**Latrice Prince-
Wheeler**
Social



JeNale Scarlett
Historian



Jenée Padmore
Parliamentarian



Gerald S. Padmore
Advisor

"Leaders don't create followers, they create more leaders" ~Tom Peters



Leadership Development

This past year YPN took great strides to engage community partners not just for financial commitments, but also to nurture long lasting relationships. Through our partnerships, we introduced our members to a variety of leadership opportunities. Additionally, we were able to create diverse and widespread events that targeted the most essential needs in the community.

- AARP
- Black Student Alliance, Marymount University
- Caison Janitorial Inc. d/b/a The Cleaning Authority
- Capital Cause
- The Davion Group, LLC
- Friends of Ebonie
- iBlack
- Lambda Kappa Omega, AKA
- Links, Inc.-Arlington Chapter
- Metrix
- Mount Zion Baptist Church
- NAACP Alexandria
- NAACP Fairfax
- National Black MBAs
- National Society of Black Engineers
- Northern Virginia Black Chamber of Commerce
- Northern Virginia Black Professionals Meetup Group
- Northern Virginia Iotas
- NOVA Coalition
- Nu Xi Zeta Chapter, Zeta Phi Beta Sorority, Inc.
- Omicron Kappa Kappa Chapter, Omega Psi Phi
- Red Pump Project
- Tell Me Town
- Virginia Leadership Institute
- Virginia Young Democrats
- Zeta Chi Omega Chapter, AKA



Corporate Sponsors:

- Boeing
- Booz Allen Hamilton
- Kimpton Hotels

YP Member Community Board Membership

Teneille Walker

- Millennial Board Member, Equal Footing Foundation (2014)

Richard Ezike

- Treasurer, National Society of Black Engineers DC Professionals (2013-2014)

Angela Kasey

- National Urban League Young Professionals Awards Committee (2013)
- Leadership Arlington
- Trust for the National Mall
- Northern Virginia Black Chamber of Commerce-Gala Committee
- Paws 2 Care- Advisory Board
- Chair, Northern Virginia Association of Realtors- Young Professionals Network

Traci DeShazor

- Vice President of Research and Policy, Virginia Leadership Institute
- Communications Lead, The Northern Virginia Coalition

Kendra Smith

- National Urban League Young Professionals Membership Committee
- Boeing's Employee Community Fund - Treasurer
- Volunteers of America Chesapeake regional Advisory Committee
- NOVA STEM Alliance

Keisha D. Robinson

- Scholar Mentor, Higher Achievement Alexandria
- Mentor Advisory Council Member, DC & NOVA
- Social Media Coordinator, Project Inspire
- Club Sponsor-Ebony Awareness, Gaithersburg High School
- Director, The Auditorium

John Chapman

- Alexandria City Council

Kezia Williams

- Chair and President, Capital Cause

Gerald S. Padmore

- Southgate Community Center Advisory Council: Chairman

Pamela Perkins

- Founder and President, Leadership Matters, LLC

Leadership Development (cont.)

National Day of Empowerment

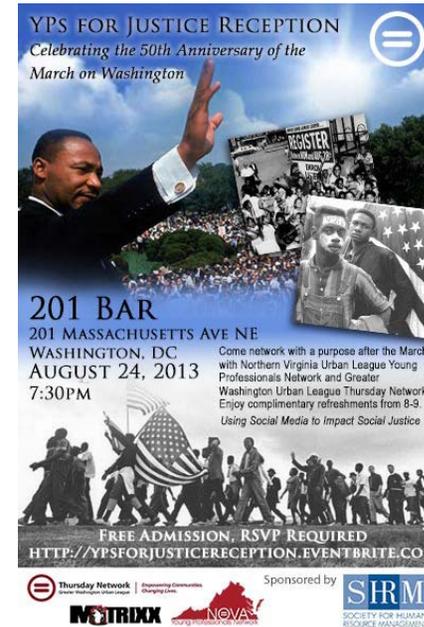
This year, YPN joined forces with the Northern Virginia Coalition in a non-partisan effort created through a grant awarded by the National Coalition on Black Civic Participation (NCBCP). The groups' goals were twofold, to register, educate, and empower voters in Northern Virginia while promoting policies of interest among the African-American community.

Numerous volunteers from each group **contacted more than 2,000 Alexandria residents** regarding the upcoming November 5th election and the issues that mattered most to them. Volunteers not only engaged citizens on various issues, but also, provided them with information about all of the candidates on the ballot, **ultimately receiving 726 pledges to vote!** Additionally, we organized rides for any of the voters in need. In fact, **YPN made 50 trips to the polls**, transporting elderly citizens who may not have been able to cast their ballots otherwise.

This year's National Day of Empowerment was critical and our impact was apparent, as the number of African-American voters in Virginia did not experience the low voter turnout typically seen in off-year elections. Instead, voter participation was comparable to levels witnessed during the 2008 and 2012 Presidential election--demonstrating the value of the committee's work in educating and empowering the community.

Sister Chapter Leadership Support:

YPs for Justice Reception: YPN and TN supporting NUL together



YPS FOR JUSTICE RECEPTION
Celebrating the 50th Anniversary of the
March on Washington

201 BAR
201 MASSACHUSETTS AVE NE
WASHINGTON, DC
AUGUST 24, 2013
7:30PM

Come network with a purpose after the March with Northern Virginia Urban League Young Professionals Network and Greater Washington Urban League Thursday Network. Enjoy complimentary refreshments from 8-9. Using Social Media to Impact Social Justice

FREE ADMISSION, RSVP REQUIRED
[HTTP://YPSFORJUSTICERECEPTION.EVENTBRITE.COM](http://ypsforjusticereception.eventbrite.com)

Sponsored by

Thursday Network, Empowering Communities, METRIX, NOVA, SHRM

As we commemorated the 50th Anniversary of the March on Washington, the Northern Virginia Urban League Young Professionals Network and Thursday Network-Greater Washington Urban League Young Professionals hosted a reception for all professionals traveling to DC for the movement. We worked together to secure a **\$2,500 sponsorship from the Society of Human Resources (SHRM)**. We reflected on the day's events and ended the evening with music, food, fellowship, and fun.



Thursday Networking also helping us to "Get Out the Vote"

Leadership Development (cont.)

YP Day on the Hill: Virginia Chapters Leading the Way

YPN joined forces with the Richmond and Hampton Roads Young Professionals for the 3rd Annual Day on the Hill where the three chapters converged on the Virginia State Capitol in Richmond, VA to engage elected officials. This year, **45 young professionals, 2 affiliate Board members, 1 guild member, and 1 CEO met with 9 elected officials.**

Each Virginia Chapter had the opportunity to address our respective representatives regarding topics specific to our region, ensuring we discussed those issues most impacting us:

YPN: Healthcare (*Medicaid Expansion and Access to Mental Health Resources*) and Voting rights.

Hampton Roads YPs: Jobs (*Economic and Workforce Development*)

Richmond YPs: Housing (*Affordable Housing*)

We were recognized on both the Senate and House General Assembly floors, met with both the Lieutenant Governor and Attorney General, as well as Virginia's 1st African-American Governor, Douglas Wilder.

The Virginia Urban League Chapters worked together to

- Secure a breakfast reception featuring various Delegates and Senators throughout the state of Virginia and an evening reception to network with local community leaders and young professionals from various parts of the state.
- Organize a tour of the Capitol and Executive Mansion and most importantly, to learn, advocate, and lead YPs to be the next generation of leaders!



Virginia YP Chapter Presidents at Jefferson Hotel with Former Virginia Governor Douglas Wilder and Virginia Commonwealth University President Dr. Michael Rao



Community Impact

4155 YPN Volunteer Hours

Housing

During the month of January YPN participated in the Adopt-A-House event for our Winter Join Week 2014. During this service project we had 23 volunteers come out to assist in painting and rejuvenating a home for mentally disabled adults. **YPN committed approximately 79 hours** towards this endeavor. YPN also served lunches to the SERVE Homeless Shelter residents located in Manassas on Martin Luther King Day!



Veterans

In November YPN held it's 1st Veteran's Day Spaghetti Dinner for local displaced Veterans in Northern Virginia. 8 volunteers were able to serve a hefty spaghetti and garlic bread dinner with homemade cheesecake for dessert.



Veterans (cont.)

Northern Virginia Urban League Young Professionals Network and Thursday Network - GWUL Young Professionals came together in December to recognize our fallen heroes at the annual Wreaths Across America at Arlington National Cemetery. This year's theme was "Come with a Mission - Leave with a Memory." It was a pleasure to team up with our partners in the movement honoring those who have protected us.



Wreaths Across America

December 14, 2013
9:30 a.m. - 12:30 a.m.
Arlington National Cemetery
1 Memorial Dr
Arlington, VA 22202

Please take metro's blue line to Arlington National Cemetery and meet at McClellan Arch located on McClellan Drive between Sections 33 and 12.

Contact Jenée Padmore at parliamentarian@nvulypn.org or Kareen Currey csevents@thursdaynetwork.org for more information.

Join YPN and TN as we lay wreaths at Arlington National Cemetery. The theme for this year is "Come with a Mission - Leave with a Memory." YPN and TN will be sponsoring several wreaths, so register to join us today.

<http://bit.ly/1akSDYL>



Community Impact (cont.)

Education/Youth

During the month of August YPN was able to donate 178 backpacks to local children in need of supplies.



178 backpacks donated!

Adopt-A-Foster Teen Program

NVULYPN teamed up with the City of Alexandria to sponsor four foster teenagers this holiday season by providing each with a \$100.00 gift card. A special thank you goes to Ms Cindy Chambers from Tell Me Town who matched our contribution with an additional \$400.00. As a result, we were able to double our goal and sponsor eight foster teens.

In December, YPN partnered with Forward Future's Winter Wonderland in Herndon, VA. This event provided children with the opportunity to shop for gifts for their parents and siblings, as well as their home, during the Christmas holiday. All donated items were free to the young shoppers. YPN helped nearly 100 children give great gifts to their loved ones.



Community Impact (cont.)

Health



YPN is in the Blessing Business

Join YPN as we collect items to be a blessing to those in need throughout the Northern Virginia community.

March 8, 2014
10 am - 1 pm

Charles Houston Community Center
901 Wythe Street
Alexandria, VA, 22314

All volunteers must sign up at <http://bit.ly/1m5zvTT> and indicate which items they intend to bring. Please email Renette Noel at community@nvulypn.org for any questions and the list of items needed.

Please visit: <http://bit.ly/1fgOeep> to make cash donations



During March, YPN had its first annual Blessings Bag event. With donations from members consisting of non-perishable foods, toiletry items, and supplies to survive winter weather, YPN was able to **donate 78 blessing bags** to our community's homeless.

Jobs

Building Community Builds Business: Information and Inspiration for Entrepreneurs



Northern Virginia Urban League Young Professionals Network and Virginia Leadership Institute Present

Northern Virginia Urban League Young Professionals Network Professional Development Series:

Building Community Builds Business: Information and Inspiration for Entrepreneurs

Saturday October 26, 2013
11:00 a.m. – 2 p.m.
Charles Houston Recreation Center
901 Wythe Street
Alexandria, VA 22314

Featuring special guest speakers:
Entrepreneur Earl W. Stafford & Rev. Dr. Leonard Smith

FREE event registration required, please visit:
ypnprofessionalseminar.eventbrite.com

VLI Virginia Leadership Institute



In October, YPN held an Entrepreneurship Workshop. The result of a partnership with local business owners, such as Mr. Earl Stafford (CEO of The Wentworth Group, LLC) the Saturday workshop offered **over 50 community residents** an opportunity to gain valuable insight from like-minded professionals via multiple sessions including:

- ABC's of Starting a Business
- Importance of Technology: "Making the Cloud Work for You."
- Franchising 101
- Sharing Your Entrepreneurial Mindset with Media

Childhood Obesity Prevention

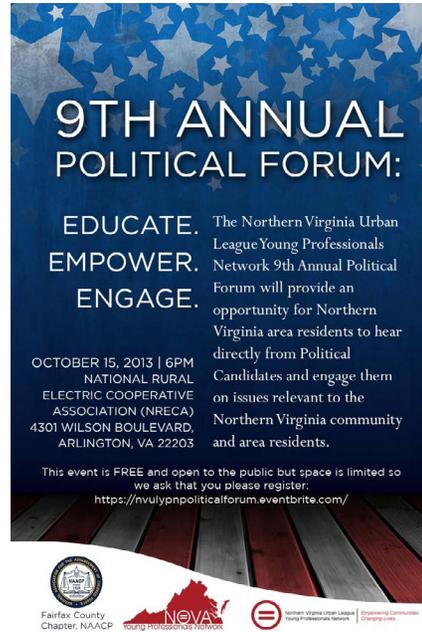
In May, YPN conducted a "Fight Child Obesity" Day. We provided healthy eating demonstrations and actively engaged with children (ages 6-12) at the Patrick Henry Shelter. Patrick Henry provides temporary housing for single, homeless, and battered women and their children.

Community Impact (cont.)

Political Forum

The purpose of the Political Forum was to increase political awareness in the Northern Virginia community, to educate minority constituents on Candidates' platforms, and increase minority voter participation. ABC7/ WJLA-TV and News Channel 8 reporter, Jummy Olabanji moderated the town hall style forum, discussing this year's theme, "Educate. Empower. Engage."

YPN partnered with several civic, fraternal, religious, and professional organizations and most notably the Fairfax County Chapter of the NAACP. Each year the Political Forum attracts more than 200 minority area residents. This year was no different with participation from Democratic Candidate for Attorney General Mark Herring and Delegate Candidates Michael Futrell, Monte Johnson, Alfonso Lopez, Terrence Modglin, and Brad Tidwell. Attendees left the forum more knowledgeable and ready to make an informed decision on voting day.



9TH ANNUAL POLITICAL FORUM:

EDUCATE. EMPOWER. ENGAGE.

The Northern Virginia Urban League Young Professionals Network 9th Annual Political Forum will provide an opportunity for Northern Virginia area residents to hear directly from Political Candidates and engage them on issues relevant to the Northern Virginia community and area residents.

OCTOBER 15, 2013 | 6PM
NATIONAL RURAL ELECTRIC COOPERATIVE ASSOCIATION (NRECA)
4301 WILSON BOULEVARD, ARLINGTON, VA 22203

This event is FREE and open to the public but space is limited so we ask that you please register.
<https://nvulypnpoliticalforum.eventbrite.com/>

Fairfax County Chapter, NAACP | NOVA Young Professionals Network | Northern Virginia Urban League Young Professionals Network | Engineering Communities



National Day of Service

YPN STEM CAREER DAY

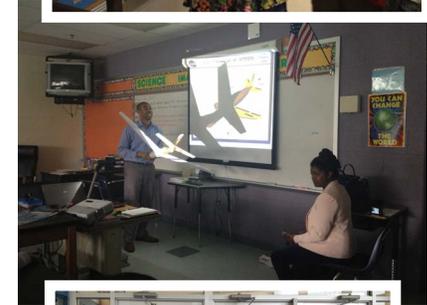
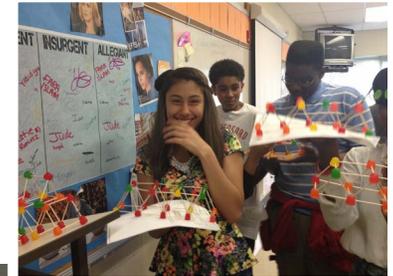
Are you a Scientist, Technologist, Engineer, or Mathematician? Join us for our National Day of Service event that will allow you to showcase your career and demonstrate to our youth how important S.T.E.M. careers really are



April 25, 2014
1:30-3:15 PM

Francis C. Hammond Middle School 3
4646 Seminary Rd
Alexandria, VA 22304

Contact Renette Noel at community@nvulypn.org for further information.



YPN held a STEM Career Day to **180 students** at Francis C. Hammond Middle School. Four presenters (and 5 other volunteers) discussed all aspects of STEM. The students were very engaged and appreciated the interactive sessions.

Sessions included:

- **Engineering Principles and Structures Activity: Geodesic Gumdrops**
"Make amazing architecture with Candy and toothpicks"
- **Lighting Principles: Differences between CFLs & LEDs**
- **Fundamentals of Aerodynamics**
- **Science Researcher to Science Policy**
- **Green Economy and Sustainability: Reducing/Eliminating the use of toxic chemicals in everyday consumer products**

Community Impact (cont.)

YPN Affiliate Service

Affiliate Volunteer Hours

1580 hours (Exceeded the volunteer goal of 16 hours/member by 316 hours)

Affiliate Service and Support

Direct Cash give to Affiliate \$10,900

Indirect give to Affiliate: \$1, 190.00

- Port City Brewing Company \$300.00
- NoPreZervatives \$300.00
- Arthur Murray Dance Lessons
2 Group Lessons; 2 Practice Sessions \$240.00
- Golf Tournament \$350.00

Grand Total \$12,990

The Northern Virginia Urban League focuses on NUL's 4 initiatives (housing, health, education, and jobs). In addition to our four National initiatives, our affiliate saw the need for more Veteran's engagement and Childhood Obesity Prevention programs. YPN has supported our affiliate through a variety of service programs and events:

OTT (Opportunity to Thrive) is a five-point youth empowerment program that aims to ensure all children are well educated and prepared for economic self-reliance. This program is an extension of the NULITES (National Urban League Incentives to Excel and Succeed (NULITES) program designed to reflect the positive aspects of youth in today's society while providing opportunities for personal, cultural and leadership development. YPN partners with Ruby Tucker Community Center to provide career exploration, financial literacy, leadership development, social and cultural skills, and interpersonal growth.



Project Ready is a program which focuses on youth education through which students receive academic and social support while they prepare for college. YPN provides support through mentoring and educational workshops. Through our events students develop the learning skills necessary to make positive life choices.

College Survival 101 is a program designed to provide high school juniors and seniors with resources and tips for surviving college. The end result is an easier transition to higher education. This program is led by young professionals and dynamic guest speakers who are able to share their expertise and experiences on topics such as time-management, housing, roommates, social circles and academic assistance.



This year marked our 10th year anniversary of CS 101. To help commemorate this milestone, we were able to provide **10** high school seniors with the best care packages in the history of CS101. We were also able to give two **\$500** book scholarships.



Community Impact (cont.)

YPN Affiliate Service

Grandfather's Program offers an intergenerational approach to mentoring young African American boys by helping them to enhance and develop a sense of honesty, personal integrity, and self-awareness. Within the program, African American male mentors volunteer their time to help promote positive behaviors among young boys whose fathers are absent from the home.

This approach to mentoring is designed to provide a supportive framework of empowerment, encouragement and esteem-building activities, focused on character building, education and life skills. Mentors maintain at least four (4) monthly contacts with their mentee, including a minimum of two (2) face-to-face contacts designed to facilitate bonding and positive social interaction. Although the group is named Grandfathers' to reflect more senior men, YPN men have stepped up to become mentors in this dynamic program.



Drive to End Hunger: During the week of September 9-14th, 2013 YPN joined forces with the Guild, our Affiliate and the Virginia AARP, in the "Drive to End Hunger". We encouraged our members as well as individuals in the community to drop off canned goods & personal care items that would be donated to the Carpenter's Shelter, which houses homeless individuals & families within Alexandria and the surrounding area. Thanks to our hardwork and generosity, we were able to collect and donate **1,025 lbs of goods!**



AARP - Northern Virginia Urban League - Young Professionals Network

Canned Food Drive

VOLUNTEERS NEEDED!
For where to donate and volunteer contact Renette Noel at community@nvulypn.org
Non-perishable items
Personal care items
No glass please

September 6-14



Building Relationships:
Sunday Brunch with Affiliate and Guild



Annual Dinner

The 24th Annual Affiliate Awards Dinner took place on the evening of April 4th, 2014 fifteen YPN members volunteered for this event. The YPN Executive Board also sponsored a table for wounded Veterans. We were extremely excited to be able to award a \$5,000 scholarship to a deserving young student. We also helped our affiliate promote and sell Southwest Airline tickets as a great fundraising activity to raise money for the Northern Virginia Urban League.



Membership Development

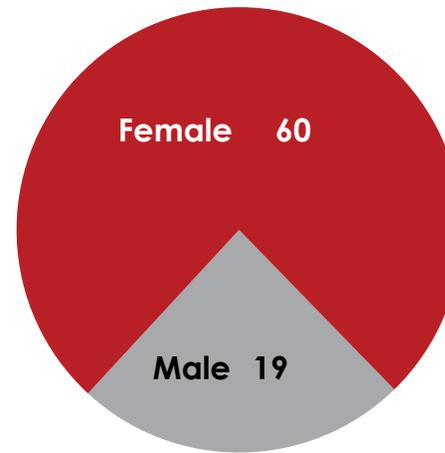
Membership, albeit defined as the state of being a member of a society or club or the total number of members belonging to an organization, is so much more. Membership in the Northern Virginia Urban League Young Professionals Network (YPN) means being a part of a diverse group of individuals from all walks of life. Our membership is comprised of men and women from across the United States, many of whom have moved to the DC Metropolitan area in pursuit of higher education and career success.

Whether they are active duty military, educators, researchers, politicians, students, physicians, veterans, or entrepreneurs—all have found a common home within YPN. We foster professional development, social consciousness, and civic involvement through direct services and programs.

New Member Orientation

While orientation is used primarily to educate new members regarding the Urban League's rich history and mission; our chapter learned this year that with the proper execution, YPN 101 can be a great recruitment tool.

In January we held a new member orientation where three of the attendees had neither joined, nor attended any previous events. They learned of our orientation via our weekly Digest and asked if they could attend prior to becoming members, all three joined YPN. Each is actively involved and one, in fact, will be serving on the executive board during the 2014-2015 term.

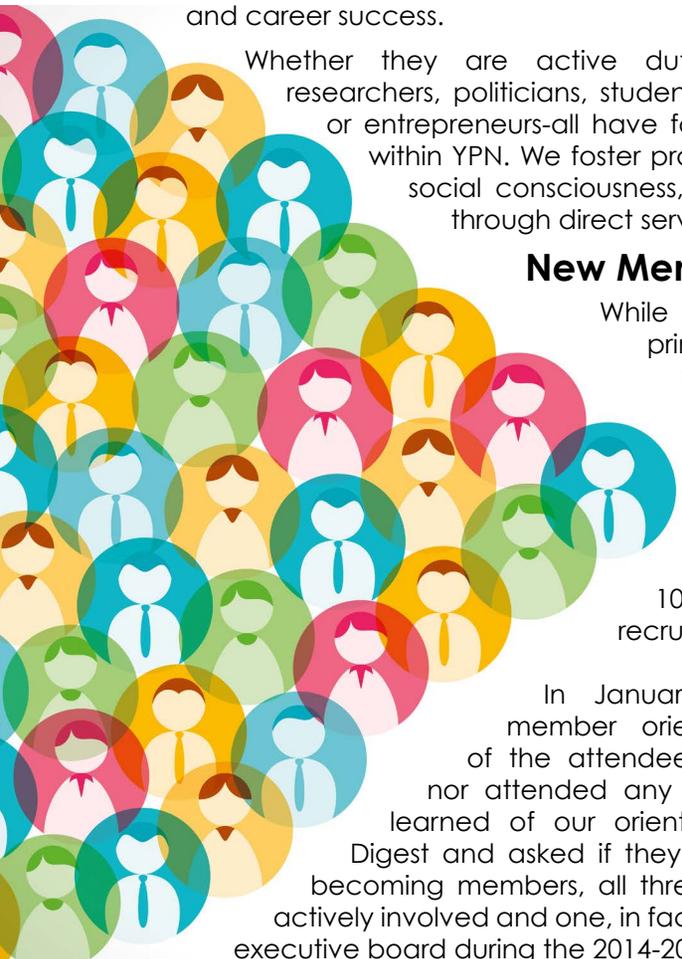


Membership Numbers (79)

"Keeping Up With Our Members"

Engaging YPN members has always been a top priority. In fact it's a full time job, one where various methods of communication are employed almost daily. Member outreach occurs in-person, in print (via a membership brochure), by email, our weekly digest, and also over phone. Members are encouraged to contact the Membership Committee at any time.

New and current members are tracked as they join and renew, via spreadsheets and other electronic means. All tools used to engage members yield various degrees of success when used individually. However, when employed in tandem, they have combined to provide comprehensive and timely information to our most appreciative members.



STATE STATE STATE STATE STATE STATE STATE STATE

COLLEGE PRIDE BOWLING NIGHT

Friday September 27, 2013
7:00 p.m. - 9:00 p.m.
Ft. Myer Bowling Center
Bldg 411, McNair Road
Ft. Myer, VA 22211
For more information contact Keisha D. R...
at membership@nvulypn.org

#JOIN WEEK 2013

First 10 YPN members with you and YPN receives a portion of the proceeds.

Hosted by the Northern Virginia Urban League Professionals Network and the Arlington Food Assistance Center's Young Professionals

Join Week
October 25 - Nov 2, 2013
First Friday Mixer and Laser Tag

NOVA
Young Professionals Network

Empower Hour

at Uno Chicago Grill
5835 Kingstowne Center
Alexandria VA

Friday
November 1, 2013
6:00 p.m. - 8:00 p.m.

Bring this "dough nation" flyer with you and YPN receives a portion of the proceeds.

Followed by LASER TAG

After Empower Hour, Join us at Shadowroom for a few games of laser tag.

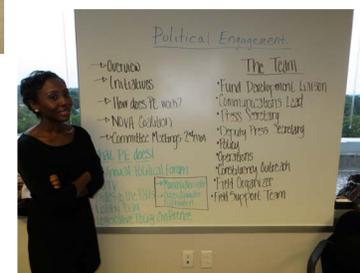
Price 12.50 pp for a group of 9.
5508 Franconia Road,
Alexandria VA
Contact social@nvulypn.org

Membership Development: Growing Our Members Through Personal & Professional Development

General Body Meetings (GBM) provide a monthly forum for our members' professional and personal growth. We provide a host of programming where subject matter experts (some of whom are member panelists) offer their expertise on a wide variety of subjects including:

- Public Speaking (Toastmasters)
- Mental Health
- Literacy Trends
- Genealogy
- Relationships
- Advocacy

as illustrated in the following programs.



to be best in point of view.

Advocacy

support of an i the act of plea

January General Body Meeting

Advocacy 101: A new year. A new agenda for your organization.

YPN had an interactive workshop and discussion on advocacy. We were able to learn how to affect change and lobby for the issues that matter to our members. We also learned how to start and sustain a grassroots effort and how to create an agenda for lasting and meaningful change.

Northern Virginia Urban League Young Professionals Network

General Body Meeting

This month: Genealogy

Come discover "you" at this month's GBM. We're talking to genealogists, historians and more to find out the best ways to research our family history...and how to truly find our roots.

Thursday June 13, 2013
6:45pm
WETA Public Television
2775 South Quincy St
Room 625
Arlington, VA 22206



Northern Virginia Urban League Young Professionals Network

General Body Meeting

This Month: You and Your Sexual Health: Knowledge Is Not Enough

Northern Virginia Urban League Young Professionals Network

General Body Meeting

This month: Where Do We Go From Here? Civil Rights: Yesterday, Today and Tomorrow

Thursday August 8, 2013
6:45pm
The School for Conflict Analysis and Resolution (S-CAR)
3434 N. Washington Blvd
3rd Floor
Arlington, VA 22201



Northern Virginia Urban League Young Professionals Network

General Body Meeting

This month: "How Literacy Trends Impact Young Professionals"

Thursday September 12, 2013
6:45pm
The School for Conflict Analysis and Resolution (S-CAR)
3434 N. Washington Blvd
3rd Floor
Arlington, VA 22201

Fund Development

This committee provides materials that support the process of developing and implementing a strategic fund development plan to build capacity and financial sustainability for YPN. Through a variety of fundraising initiatives we continue to achieve our mission of empowering communities and changing lives.

FEBRUARY 1, 2014
9AM - 1PM
 NVUL Headquarters
 (for Breakfast)
 1315 Duke Street,
 then King Street
 (Home base meeting location)
 Then Old Towne, Alexandria
 (Various businesses)

The Fund Development Committee presents Fund Development Day in Old Towne! We will provide a light breakfast at Headquarters, then head to Old Towne, Alexandria to promote our Stars and Stripes Campaign for Black Opal Sponsorships to local businesses. Each person will pair with another YP and ask businesses for monetary and/or in-kind donations! Please come and support as Black Opal is around the corner. We look forward to seeing you ready to advocate for YPN's Signature Program.

The Stars & Stripes Campaign is to fundraise for our 2014 Black Opal Gala & Fundraiser, which our 2014 theme is "Honoring Our Nation's Heroes". During the Gala & Fundraiser we will display an American Flag, showcasing each donor's "Star" during our Gala & Fundraiser Saturday, April 24, 2014.

The Fund Development committee solicited local area shops and restaurants for donations for the Stars & Stripes Campaign. The Stars & Stripes Campaign was an effort to support the our 5th Annual Black Opal Scholarship & Fundraising Gala.

The committee hit the streets with NVULYPN marketing materials to ask not only for donations, but to get the word out about who we are & what we do for the local area to create partnerships.

Funk N' Brunch
 with Black History and Live DJ
March 22
 11:30am - 2:30pm
 Mad Rose Tavern
 3100 Clarendon Blvd
 Arlington, VA 22211

YPN Members \$5.00 and Non-Members \$10.00
 *Ticket price does not include brunch buffet.
 Ypnfunknbrunch.eventbrite.com

Funk N' Brunch! Join YPN and a Live DJ along with hip hop band, Black History for music and a brunch buffet. It's a Day Party! See you there.

Please contact Latrice Prince-Wheeler at social@nvulypn.org for more details.

Gift Giving Circle

\$6213.13

Philanthropic Giving: Many Ways to Give!

- Mobile Text: Text "YPN" to 41444 to donate
- Razoo: <http://www.razoo.com/story/Nvulypn>
- Paypal via website

Fundraisers:

- Toy Drive
- Stars and Stripes
- T-shirts
- Backpack Drive
- Professionals Happy Hour



We are "InNOVATORS in Service" who serve and provide outstanding service to the NOVA community!

Our T-Shirts were a huge success. Thus far we have netted over \$100 in proceeds from T-shirt sales. Our new brand has heightened visibility for our chapter.



YPN hosted its first annual Funk N' Brunch fundraiser with the Black History Band at Mad Rose Tavern.

THE NORTHERN VIRGINIA URBAN LEAGUE YOUNG PROFESSIONALS NETWORK PRESENTS THE
FIRST FRIDAY MIXER
 VAPIANO'S BALLSTON
 FRIDAY SEPTEMBER, 6TH 2013
 6PM
 4401 WILSON BLVD
 ARLINGTON, VA 22203

Join the Young Professionals Network at our monthly First Friday Mixer at Vapiano's in Ballston. Expand your network over cocktails. Happy Hour prices from 100 pm to 8:30 pm

Empower Hour
 at Jaleo (Crystal City)
March 7, 2014
 6:00pm
 Jaleo
 2250 Crystal Dr,
 Arlington, VA 22202

Join the Young Professionals Network at Jaleo in Crystal City from 6:00PM-8:30PM for Empower Hour. Expand Your Network. Join the Young Professionals Network.

The Northern Virginia Urban League Young Professionals Network hosted an "Empower Hour" the first Friday of each month. Empower Hour provided both YPN members and non-members a chance to learn more about YPN and meet executive officers.

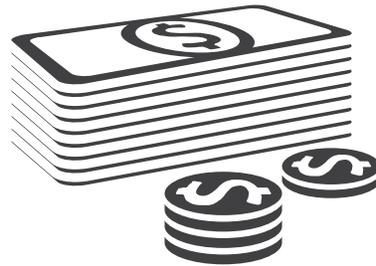
Fund Development (cont.)

Black Opal Fundraising Gala

Black Opal is our annual black-tie fundraising awards gala. Funds raised from Black Opal support our various programs or initiatives including College Survival 101, Opportunity to Thrive, and the Political Forum.

Black Opal In-Kind Donations

Le Merdian Arlington Hotel	\$500.00
Hampton Inn National Arbor	\$1,145.00
Ris DC	\$90.00
Fiorella Italian Pizza Kitchen	\$40.00
Port City Brewing	\$189.00
Table Talk	\$30.00
Joe Thiesmans	\$160.00
Chef Geoffs	\$90.00
Hilltop	\$623.00
Washington Nationals	\$1,200.00
Salamandor Resort	\$350.00
King Street Blues	\$50.00
Potomac River Boat Co.	\$120.00
Jenée Padmore - Easy on the Eyez	\$3,185.57
GrooveTheory Designs	\$150.00



Total Black Opal In-Kind Donations: \$7,922.57

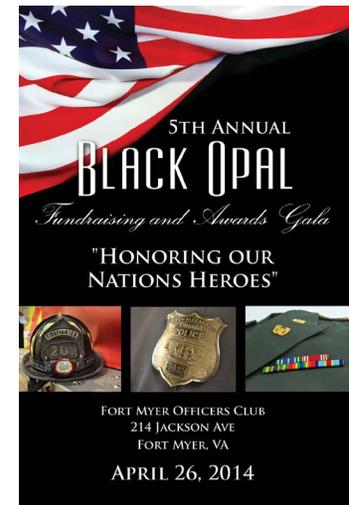
Raised: \$11,000

Net Profit: \$2,500

(The largest profit made since implementing this event)

This year our 5th Annual Black Opal Awards Gala and Fundraiser was held on Saturday April 26, 2014. More than **150 guests** dined and danced at Fort Myer Officers Club to celebrate community and business leaders who are at the forefront of serving our country Black Opal honored our Nation's Heroes continuing our affiliate 's theme of supporting Veterans. Our honorees consisted of police officers, firefighters, and active & veteran members of the armed services). There were seven honorees:

Each honoree received a hero award for outstanding dedication to their community, as well as a one night stay at an area hotel and a golf outing. ABC7/WJLA-TV and News Channel 8 reporter, Mike Conneen and Off Campus Military Program Advisor and Coordinator at Northern Virginia Community College -Alexandria Campus, Alicia Street were the Master and Mistress of Ceremony, respectively, for this event.



Executive Board



Honorees

(left to right) Firefighter Patrick Evans (City of Alexandria) , Mr. Brandon Woods (Veteran, United States Army), Officer Cynthia Hurley (City of Alexandria), Major La'Ketha Prioleau (United States Army, Active Duty), Sargent First Class Tamara Anderson (United States Army, Active Duty), Mr. Howard Foard (Veteran, United States Army), and Mr. Maurice Kinsey (Veteran, United States Army).

Communications

Webster's Dictionary defines communication as a process by which information is exchanged between individuals through a common system of symbols, signs, or behavior, the ways of sending information to people by using technology, a personal rapport.

During the 2013-2014 term, YPN's Communication Committee continued its tradition of building a rapport with our members through the timely dissemination of informative communications via multiple technological means. We have done so with great attention to detail, as we have:

- Redesigned our chapter's website, making it more intuitive for users
- Changed the format of our Weekly Digest and included the events of our partner organizations
- Streamlined our communications request process so that committees may provide more comprehensive information in a concise format
- Expanded our graphic design capabilities to increase visual appeal
- Added the use of Eventbrite, Volunteer Spot, and SignUp Genius for seamless accountability
- Increased our social media presence on Facebook, Twitter, and Instagram.

All of these initiatives have led to the growth of our mailing list and a subsequent increase in our readership. We now offer via multiple platforms, a more inclusive user-friendly experience and a continual recognition of sponsors that has led to stronger ties with sister organizations. Last, and most important, improving how we communicate as an organization has resulted in YPN's increased visibility in the community, which is paramount, if we are to grow as a chapter and continue to empower communities and change lives.

Social Media by the Numbers

Twitter: Number of Followers in 2012-2013: **1089** in 2013-2014: **2195** (Growing by 1,106)

Facebook: 2012-2013: 840 likes 2013-2014 : **1,129** likes and over **2,000 individuals** reached. Created **Instagram** in 2013-2014 year.

Email Marketing - We used Constant contact as our primary method of communication.

1877 active contacts

Black Opal:
A Message from
Mark R. Warner,
United States
Senator

