



FREEDOM HOUSE BENEFIT

28th Annual Community Service and Scholarship Awards Gala

"Preserving Our History and Empowering Our Future"

Friday, April 27, 2018

5:30 p.m.- VIP Reception • 7:00 p.m.- Dinner and Awards Program

Hilton McLean Tysons Corner

7920 Jones Branch Drive • McLean, VA 22102

SPONSORSHIP OPPORTUNITIES

PRESIDENT'S CIRCLE \$50,000

- 10 guests to attend VIP Reception
- One reserved table for 10
- Remarks by representative on program stage
- Full-page color ad in commemorative program *inside front or inside back cover*
- Corporate logo prominently displayed in ballroom
- Multi-media recognition at Gala
- Listing on NVUL website and in Annual Report
- Corporate logo on invitation and program cover

DIAMOND SPONSOR \$25,000

- 10 guests to attend VIP Reception
- One reserved table for 10
- Full-page color ad in commemorative program
- Multi-media recognition at Gala
- Listing on NVUL website and in Annual Report
- Corporate representative will be an award presenter on stage
- Corporate logo prominently displayed in reception area

PLATINUM SPONSOR \$15,000

- 10 guests to attend VIP Reception
- One reserved table for 10
- Full-page color ad in commemorative program
- Multi-media recognition at Gala
- Listing on NVUL website and in Annual Report
- Corporate logo on invitation

TABLE SPONSORS

RECEPTION SPONSORS

GOLD TABLE SPONSOR \$10,000

- 4 guests to attend VIP Reception
- One reserved table for 10
- Full-page color ad in commemorative program
- Multi-media recognition at Gala
- Listing on NVUL website and in Annual Report

GOLD RECEPTION SPONSOR \$10,000

- 10 guests to attend VIP Reception *Only*
- Remarks from sponsor
- Photo with honorees
- Full-page color ad in commemorative program
- Multi-media recognition at VIP Reception and Gala
- Listing on NVUL website and in Annual Report

SILVER TABLE SPONSOR \$5,000

- 2 guests to attend VIP Reception
- One reserved table for 10
- Half-page black and white ad in commemorative program
- Multi-media recognition at Gala
- Listing on NVUL website and in Annual Report

SILVER RECEPTION SPONSOR \$5,000

- 4 guests to attend VIP Reception *Only*
- Remarks from sponsor
- Photo with honorees
- Half-page black and white ad in commemorative program
- Multi-media recognition at VIP Reception and Gala
- Listing on NVUL website and in Annual Report

BRONZE TABLE SPONSOR \$3,750

- One reserved table for 10
- Quarter-page black and white ad in commemorative program
- Multi-media recognition at Gala
- Listing in Annual Report

BRONZE RECEPTION SPONSOR \$3,750

- 2 guests to attend VIP Reception *Only*
- Quarter-page black and white ad in commemorative program
- Multi-media recognition at VIP Reception and Gala
- Listing in Annual Report

COMMUNITY TABLE SPONSOR \$2,750

(Non-Profit Organizations)

- One reserved table for 10
- Listing in commemorative program
- Multi-media recognition at Gala

INDIVIDUAL TICKET \$250

SCHOLARSHIP UNDERWRITER \$5,500

- Company-named scholarship to benefit one youth
- Company representative will present award on stage
- Listing in commemorative program
- 2 reserved dinner seats

Note: \$5,000 Direct Scholarship is Tax-Deductible



28th Annual Community Service and Scholarship Awards Gala

SPONSORSHIP RESPONSE FORM

Contact Name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Fax Number: _____

Email Address: _____

METHOD OF PAYMENT

Enclosed Check in the amount of \$ _____ made payable to: Northern Virginia Urban League

Bill Credit Card in the amount of \$ _____ VISA Master Card American Express

Name as it appears on card: _____

Card Number: _____ Expiration Date: _____

Billing Address: _____

Authorization: _____

I am unable to be a sponsor, please accept this contribution of \$ _____

SPONSORSHIP LEVELS - Please indicate your preference below

- President's Circle** (includes full-page color ad) \$50,000
- Diamond Sponsor** (includes full-page color ad) \$25,000
- Platinum Sponsor** (includes full-page color ad) \$15,000
- Gold Table Sponsor** (includes full-page color ad) \$10,000
- Gold Reception Sponsor** (includes full-page color ad) \$10,000
- Silver Table Sponsor** (includes half-page black and white ad) \$ 5,000
- Silver Reception Sponsor** (includes half-page black and white ad) \$ 5,000
- Bronze Table Sponsor** (includes quarter-page black and white ad) \$ 3,750
- Bronze Reception Sponsor** (includes quarter-page black and white ad) \$ 3,750
- Community Table Sponsor** (includes listing in commemorative program) \$ 2,750
- Scholarship Underwriter** (includes listing in commemorative program) \$ 5,500
- Individual Ticket** \$ 250

ADVERTISEMENT OPPORTUNITIES IN THE COMMEMORATIVE PROGRAM

Full Page Color Ad (8.5 x 11) - \$2,000

1/2 Page Color Ad (8.5 x 5.5) - \$1,500

1/4 Page Color Ad (4.25 x 5.5) - \$1,000

Ad Deadline: Monday, April 2, 2018. All ads must be in PDF or EPS format.

Email your ad to Deborah Pankey-Mebane at: deborah@thedpmsgroup.com

For questions, contact the Northern Virginia Urban League office at: 703-836-2858.

PLEASE MAIL/FORWARD RESPONSE FORM, PAYMENT, AND GUEST LIST TO:

2018 Annual Gala • Northern Virginia Urban League • 1315 Duke Street • Alexandria, VA 22314

The completed Sponsorship Response Form and your guest list can be faxed to 703-836-8948 or emailed to AnnualDinner@nvul.org. The guest list is due no later than Monday, April 9, 2018. For questions, call 703-836-2858.

Value of goods and services received on each table of 10 = \$1,400 (or \$140 per ticket).

All other donations are tax-exempt to the extent allowable by law. NVUL is a 501c3 Organization (Tax ID 54-1530324).